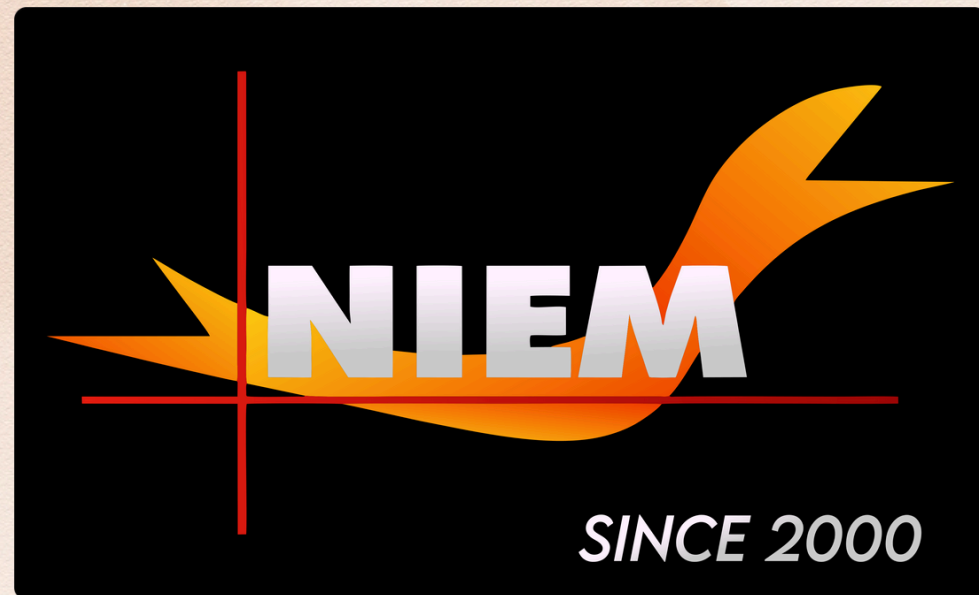


25
YEARS OF
EXCELLENCE
IN CRAFTING
EVENT LEADERS



NIEM THE INSTITUTE OF EVENT MANAGEMENT

A vision crafted by **DR. HOSHI BHIWANDIWALLA**
FATHER OF EVENT MANAGEMENT

FROM CLASSROOM TO THE REAL WORLD

Hilla and Hoshi Bhiwandiwalla Foundation

The **Hilla and Hoshi Bhiwandiwalla Foundation** was established in 2024 **an initiative** by **NIEM Pune** to honor **the legacy of Dr. Hoshi Bhiwandiwalla Sir**, the esteemed founder, dean, and director of Asia's First Event Institute, NIEM, as well as **his beloved mother, Hilla Bhiwandiwalla**. Dr. Hoshi Bhiwandiwalla Sir was renowned for his pioneering contributions to the events industry, shaping the landscape of event management education in Asia. His passion, dedication, and visionary leadership left an indelible mark on the field.



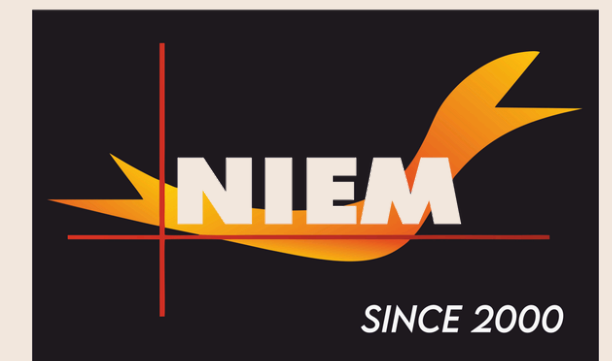
The foundation aims to carry forward Dr. Bhiwandiwalla's commitment to education, innovation, and community development. It serves as a platform to support initiatives aligned with his values and goals, particularly in the realms of education, entrepreneurship, and social welfare. By nurturing talent, fostering creativity, and promoting sustainable practices, the foundation strives to uphold the ideals exemplified by Dr. Hoshi Bhiwandiwalla and his mother, Hilla Bhiwandiwalla.

In essence, the Hilla and Hoshi Bhiwandiwalla Foundation stands as a testament to the enduring legacy of two remarkable individuals, dedicated to enriching lives, fostering innovation, and making a positive impact on the world.



WHO ARE WE?

NIEM The Institute of Event Management - A Vision Crafted by Dr. Hoshi Bhiwandiwalla is **Asia's first and best institute** teaching Event Management, holding a **Limca Book record**. NIEM has established partnerships with international and national bodies such as **IFEA, FICCI, CII, EEMA, Ad Club of Bombay**, etc. It proudly claims the achievement of producing the highest number of Event Professionals globally, maintaining excellent placement records, and offering event training for world-class events. NIEM stands out as the only event college globally with **in-house events of national significance**.



A vision crafted by
Dr. HOSHI BHIWANDIWALLA
(Father of Event Management)

The course was initiated with the goal of producing a trained and qualified workforce for the event and entertainment industries, aiming to elevate India's position in the Events Industry. NIEM's efforts were recognized in a letter from our then Chief Minister of Gujarat, who is now our Honorable Prime Minister, **Shri. Narendra Modi**. 'Innovation' is the key mantra at NIEM. As Asia's first institute, it introduced practical training exclusively for students to learn hands-on events, providing a thoroughly Indianized course with almost 97% placements every year. Dr. Hoshi Bhiwandiwalla introduced a new subject to the world, **Event Accounts**, and offers world-class training for India's top events, including international ones.

25
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DR. HOSHI BHIWANDIWALLA

He holds M.Com, DMS, DHE, PhD (Mumbai), and PhD (USA) degrees. He is the **founder** of **NIEM The Institute of Event Management**, also widely recognized as the **'Father of Event Management.'** With over 40 years of experience in teaching and events, he has been honored with the **Rajiv Gandhi Rashtriya Ekta Award**. His name is featured in the **Limca Book of Records** for initiating **Asia's first event management course**. He spent 30+ years teaching at NM college, serving as vice principal for a few years.



He has authored **six books** on events, including one for Pune University. A trained professional in event management accredited by the **International Accreditation Organisation (IAO)**, he presented a paper on education at the **world conference** in Chennai, hosted by Arizona University. Furthermore, he has contributed articles and research papers on events to various forums, newspapers, and publications. He served as a resource person at the University of Mumbai accountancy and was honored as the **Times of India Men of the Year** in 2019, in addition to receiving numerous national and international awards.



DR. KARNA UPADHYAY

He holds a doctorate degree along with DIEM, an MBA, PGDAME, and BMS. He has been honored with the **Rashtriya Padma Bhushan Sammaan**. Recently, he was also recognized for his contribution to the field of event education by the **honorable Governor of Maharashtra state**. In addition to his academic achievements, A trained professional in event management accredited by the **International Accreditation Organisation (IAO)**, he is the author of two books: "**Event Management – A Professional and Development Approach**" and "**Event Production and Operations Unveiled**."



He has received many awards like the **Iconic Indian Achiever, International Leadership Excellence, Maharashtra Bhushan Award, National Icon**, and many more. He was felicitated by the authorities of the Maharashtra prison department for his support in conducting exhibitions of various paintings created by the prisoners. With over 20 years of experience in the event management industry, his accomplishments and contributions are truly commendable.



MR. RANJIT SAHOO

With a passion for choreography since 1999 and a professional transition into event management in 2006, he established RNR Celebrations Private Limited, leveraging his deep expertise in the industry. Holding an MBA in Marketing & Finance and a Post Graduate Diploma in Event Management from the National Institute of Event Management (NIEM), he has built a strong foundation in the field.

After successfully completing his studies in event management, he took the initiative to establish NIEM Odisha in 2015 and has been leading the institute as Joint Director ever since. Through his extensive industry network and deep-rooted relationships, he has played a pivotal role in ensuring exceptional career opportunities and placements for students. His mentorship also empowers aspiring professionals to become successful entrepreneurs in the event and entertainment industry.



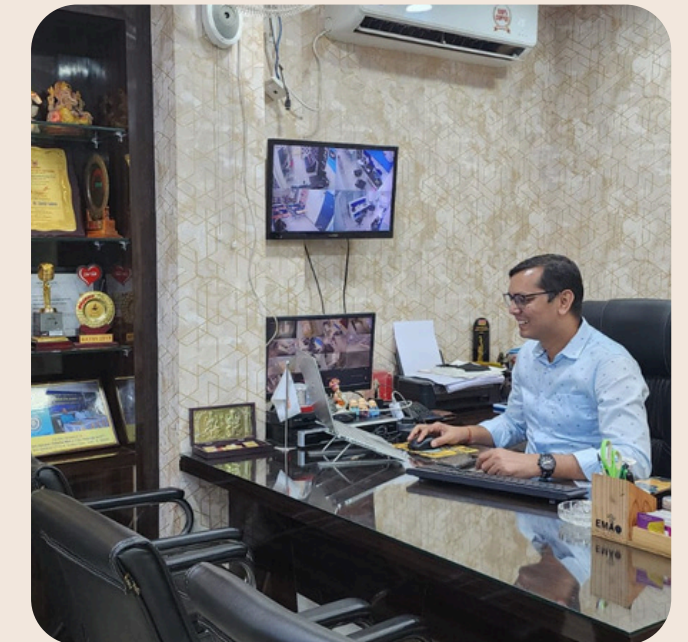


BHUBANESWAR

NIEM The Institute of Event Management, Bhubaneswar is a premier institution committed to providing specialized education and training in Event Management. **Established in 2015** and located in Bhubaneswar, Odisha, NIEM has been at the forefront of shaping **future industry leaders**.

The institute offers a comprehensive range of associate Diploma Programs that blend **theoretical knowledge with practical experience**. The curriculum covers key aspects of event planning, coordination, marketing, and operations, ensuring a well-rounded education. NIEM emphasizes hands-on learning through **live events, internships**, and industry collaborations, providing students with invaluable real-world exposure.

Renowned for its **expert faculty, industry-focused curriculum**, and strong network with leading event management companies, NIEM empowers students to build successful careers in corporate events, weddings, exhibitions, concerts, and festivals. With a mission to nurture Future Leaders in Event Management, NIEM continues to be the preferred choice for aspiring event professionals.





AWARDED AS BEST
PLACEMENT PROVIDER IN
EVENT INDUSTRY BY
BANICHITRA CINE AWARDS



RECOGNISED AS BEST EVENT
INSTITUTE – PPL ODIA NEWS
CHANNAL



RECOGNISED MR RANJIT
SAHOO AS BEST PLACEMENT
PROVIDER IN EVENT
INDUSTRY BY PRATIDIN TV



RECOGNISED AS BEST
MANAGEMENT IN EMAO
EVENT TO NIEM
BHUBANESHWAR



AWARDED AS BEST
MANAGEMENT FOR AONC -
2022 TO NIEM
BHUBANESHWAR STUDENTS



SPOTED AS ODISHA POST AS
BEST WEDDING PLANNER IN
EVENT MANAGEMENT TO
NIEM BHUBANESHWAR

“ THERE ARE TWO THINGS PEOPLE WANT MORE THAN MONEY; RECOGNITION AND PRAISE.”

**MR. ROHIT MATHUR**

He is the owner of “Eventis” since 1996. Having vast experience in event & entertainment industry with teaching experience of 10+ years.

**MS. PINKI JHA**

She is a professional media personal, known face for Odisha with B. Tech background, having experience of 16 years in event and entertainment industry. She has been worked as RJ At RADIO CHOCLTATE 104 FM, 2011-2014.

**MR. VIRESH CHOUDHARY**

He is a professional known for his expertise PGDBM in sales & marketing . And PGD in advertising. He is having 20 years of experience in brand building & media planning.

**MR. SAIKAT GHOSH**

He is the founder of “Event Fun Time”. A professional wedding planner with 20 years of experienced skilled in Line Production Head, Team Building in Corporate as a Trainer, Performer as DJ & Entertainment Industry DPL (SONY TV).

**MR. PANKAJ SHARMA**

He is the owner of “Barsha Events And Production” having expertized in event planning with over seven years of experience. And a certified Post Graduate Deploma holder in Events from NIEM Pune.

**MR. RANJIT SAHOO**

He is a professional with a strong background in event & entertainment industry since 2006. He is the founder of “RNR CELEBRATIONS PVT LTD”. Having background of MBA in HR & FINANCE.



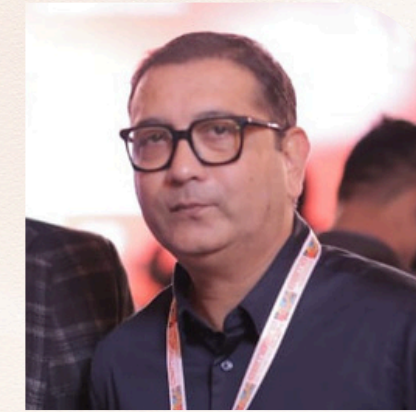
MR. GOUTAM MISHRA

Director - Sizzlers Entertainment



MR. CHANDAN NAYAK

Director - Network Events & Promotions



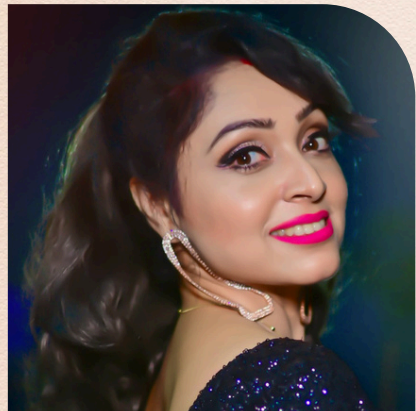
MR. SONU NANDA

Director - Prelude



MR. APARAJITA ACHARYA

Director - ICON I Consultancy



MRS. GUNGUN

Ollywood Actress & Anchor



MR. SIDDHARTH PANDA

Event Professional



MR. PUPINDER SINGH

Ollywood Actor & Anchor



MR. MR. TEJESWAR RAO

Director - Green Chillyz



MR. SABYASACHI SATPATHY

BiggBoss 11 Fame



MR. GANESH DASH

Director - RCD events



MR. SATYABRATA SANU RATHA

M.D. - Prelude



MS. SUMAN PANDA

Content Developer









Why a Student Should do Event Management Course?

Our Event Management course gives students the opportunity to build a variety of transferable skills, including project management, budgeting, communication, problem-solving, and marketing, all of which are highly valued across different industries. This field offers a wide range of career paths, from corporate events to weddings, sports, and entertainment, enabling students to work in various sectors around the world. The practical experience, along with networking opportunities, offers valuable insights into the industry. Students also have the chance to express their creativity while planning events and tackling challenges, which can be very rewarding. With the increasing demand for skilled professionals in the events sector, there is strong job security and potential for career advancement. Furthermore, event management courses equip students for entrepreneurial ventures, allowing them to start their own businesses or focus on specific types of events. In summary, this course not only imparts technical skills but also fosters leadership qualities, making it a great choice for anyone enthusiastic about organizing and creating unforgettable experiences.

Students Facilities at NIEM Bhubaneswar:

State-of-the-Art Classrooms

Industry-Specific Library

Internship & Placement Support

Creative Workshop Spaces

Networking Opportunities

Key benefits of Joining NIEM Bhubaneswar:

Industry-Recognized Curriculum

Hands-On Experience

Strong Industry Network

Expert Faculties

Entrepreneurial Opportunities & 100% Placement Record

NIEM Bhubaneswar achievement at a Glance:

- NIEM Bhubaneswar awarded as Best Placement provider in event industry by Banichitra Cine Awards
- Recognised as Best Event Institute – PPL Odia News Channel
- Recognised as Best Management in EMAO Event
- Our Students received the Awarded as Best Management for AONC 2022
- Recognised as Best Placement provider in event industry by Pratidin tv recognised

Diploma in Events

Duration: 11 Months

Why a Student Should do Diploma in Events Course at NIEM Bhubaneswar?

The Diploma in Events from NIEM Bhubaneswar presents an excellent chance for students to embark on a vibrant career in the expanding event industry. This course provides students with the necessary skills to plan, organize, and execute a variety of events, ranging from weddings to corporate gatherings, through hands-on experience and practical training. The curriculum emphasizes key skills such as budgeting, marketing, and event coordination, paving the way for various career paths in event planning, coordination, and even entrepreneurship. With strong ties to the industry and a solid reputation for excellence, NIEM Bhubaneswar guarantees great placements and real-world exposure, making it an ideal Launchpad for newcomers eager to dive into the thrilling realm of event management.

Fees Structure: Rs 47,135/- (inclusive GST)

Theoretical Subjects: Event Accounts, Event Special Topics, Event Marketing, Event Production, Basics of Event and many more...

Workshop and Guest Lectures: Placements & HR Insights, Wedding Props & Floral, Event Planning, Event Management as Career, Personality Development & Grooming , Project Work Session, An Inspiring Session, Godown Visit.

Lecture and Practical Training Schedule: Offline classes are providing weekly thrice from the concerned faculties & practical training are providing from reputed companies with different types of events. Students are getting opportunities to learn various departmental work profile.

PG Diploma in Events

Duration: 11 Months

Why a Student Should do PG Diploma in Events Course at NIEM Bhubaneswar?

The PG Diploma in Events from NIEM Bhubaneswar is a specialized program tailored for recent graduates looking to focus on event management. It provides valuable insights into managing large-scale projects, along with hands-on experience and practical skills. Students engage in analysing case studies and learn to oversee high-profile events, covering everything from budgeting to execution. Additionally, the program equips students with the knowledge to start and operate their own event management company, while industry connections offer networking opportunities and job placements with leading firms.

Fees Structure: Rs 56,180/- (inclusive GST)

Theoretical Subjects: Event Accounts, Event Special Topics, Event Marketing, Event Production, Basics of Event and many more...


Workshop and Guest Lectures: Placements & Hr Insights, Wedding Props & Floral, Event Planning, Event Management as Career, Personality Development & Grooming , Project Work Session, An Inspiring Session, Godown Visit.

Lecture and Practical Training Schedule: Offline classes are providing weekly thrice from the concerned faculties & practical training are providing from reputed companies with different types of events. Students are getting opportunities to learn various departmental work profile.


GET IN TOUCH WITH US

A VISION CRAFTED BY DR. HOSHI BHIWANDIWALLA

FOR ADMISSION RELATED ENQUIRIES:

 +91 9861199555

 www.niemindia.com

 niemodisha@rcplgroup.com



Plot No-1148/1729/2656, 2nd Floor,
Behind Ekamra Cinema hall, Bomikhal
Bhubaneswar, Odisha-751010

- *Consistently maintaining a track record of placing over 90 % of students every year.*
- *Several NIEM students have successfully launched their event companies, décor businesses, and production houses.*

Head Quarters: Mumbai and Pune