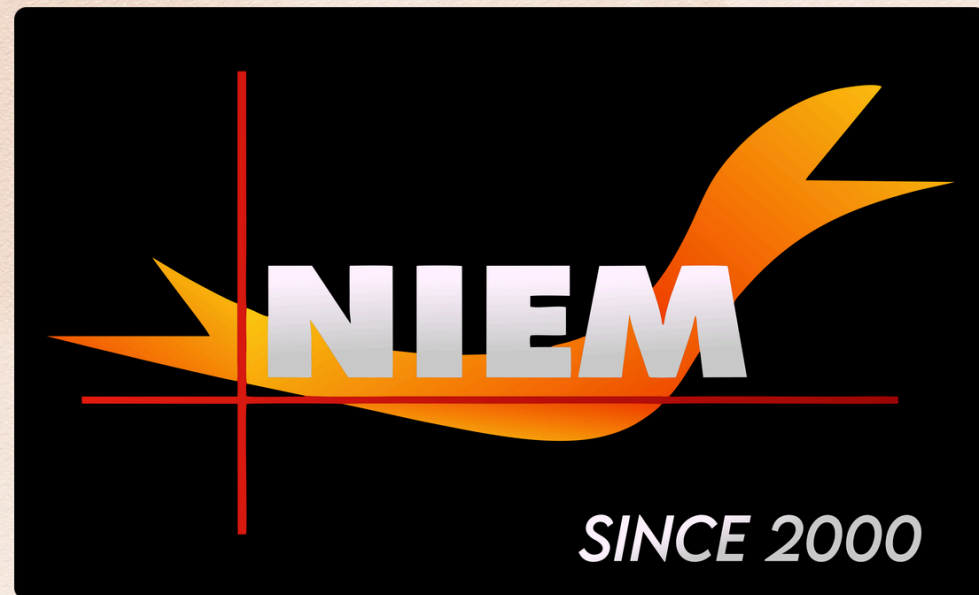


25
YEARS OF
EXCELLENCE
IN CRAFTING
EVENT LEADERS



NIEM THE INSTITUTE OF EVENT MANAGEMENT

A vision crafted by **DR. HOSHI BHIWANDIWALLA**
FATHER OF EVENT MANAGEMENT

FROM CLASSROOM TO THE REAL WORLD

Hilla and Hoshi Bhiwandiwalla Foundation

The **Hilla and Hoshi Bhiwandiwalla Foundation** was established in 2024 **an initiative** by **NIEM Pune** to honor **the legacy of Dr. Hoshi Bhiwandiwalla Sir**, the esteemed founder, dean, and director of Asia's First Event Institute, NIEM, as well as **his beloved mother, Hilla Bhiwandiwalla**. Dr. Hoshi Bhiwandiwalla Sir was renowned for his pioneering contributions to the events industry, shaping the landscape of event management education in Asia. His passion, dedication, and visionary leadership left an indelible mark on the field.



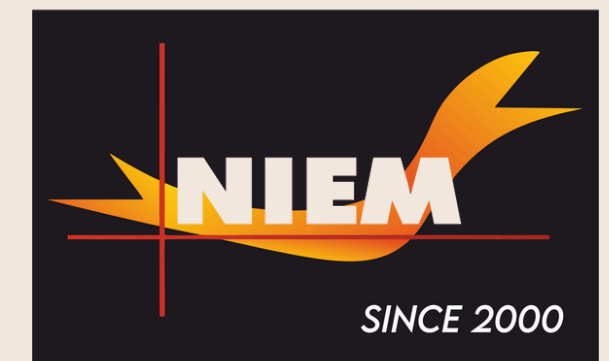
The foundation aims to carry forward Dr. Bhiwandiwalla's commitment to education, innovation, and community development. It serves as a platform to support initiatives aligned with his values and goals, particularly in the realms of education, entrepreneurship, and social welfare. By nurturing talent, fostering creativity, and promoting sustainable practices, the foundation strives to uphold the ideals exemplified by Dr. Hoshi Bhiwandiwalla and his mother, Hilla Bhiwandiwalla.

In essence, the Hilla and Hoshi Bhiwandiwalla Foundation stands as a testament to the enduring legacy of two remarkable individuals, dedicated to enriching lives, fostering innovation, and making a positive impact on the world.



WHO ARE WE?

NIEM The Institute of Event Management - A Vision Crafted by Dr. Hoshi Bhiwandiwalla is **Asia's first and best institute** teaching Event Management, holding a **Limca Book record**. NIEM has established partnerships with international and national bodies such as **IFEA, FICCI, CII, EEMA, Ad Club of Bombay**, etc. It proudly claims the achievement of producing the highest number of Event Professionals globally, maintaining excellent placement records, and offering event training for world-class events. NIEM stands out as the only event college globally with **in-house events of national significance**.



A vision crafted by
Dr. HOSHI BHIWANDIWALLA
(Father of Event Management)

The course was initiated with the goal of producing a trained and qualified workforce for the event and entertainment industries, aiming to elevate India's position in the Events Industry. NIEM's efforts were recognized in a letter from our then Chief Minister of Gujarat, who is now our Honorable Prime Minister, **Shri. Narendra Modi**. 'Innovation' is the key mantra at NIEM. As Asia's first institute, it introduced practical training exclusively for students to learn hands-on events, providing a thoroughly Indianized course with almost 97% placements every year. Dr. Hoshi Bhiwandiwalla introduced a new subject to the world, **Event Accounts**, and offers world-class training for India's top events, including international ones.

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DR. HOSHI BHIWANDIWALLA

He holds M.Com, DMS, DHE, PhD (Mumbai), and PhD (USA) degrees. He is the **founder** of **NIEM The Institute of Event Management**, also widely recognized as the **'Father of Event Management.'** With over 40 years of experience in teaching and events, he has been honored with the **Rajiv Gandhi Rashtriya Ekta Award**. His name is featured in the **Limca Book of Records** for initiating **Asia's first event management course**. He spent 30+ years teaching at NM college, serving as vice principal for a few years.



He has authored **six books** on events, including one for Pune University. A trained professional in event management accredited by the **International Accreditation Organisation (IAO)**, he presented a paper on education at the **world conference** in Chennai, hosted by Arizona University. Furthermore, he has contributed articles and research papers on events to various forums, newspapers, and publications. He served as a resource person at the University of Mumbai accountancy and was honored as the **Times of India Men of the Year** in 2019, in addition to receiving numerous national and international awards.



DR. KARNA UPADHYAY

He holds a doctorate degree along with DIEM, an MBA, PGDAME, and BMS. He has been honored with the **Rashtriya Padma Bhushan Sammaan**. Recently, he was also recognized for his contribution to the field of event education by the **honorable Governor of Maharashtra state**. In addition to his academic achievements, A trained professional in event management accredited by the **International Accreditation Organisation (IAO)**, he is the author of two books: "**Event Management – A Professional and Development Approach**" and "**Event Production and Operations Unveiled**."



He has received many awards like the **Iconic Indian Achiever, International Leadership Excellence, Maharashtra Bhushan Award, National Icon**, and many more. He was felicitated by the authorities of the Maharashtra prison department for his support in conducting exhibitions of various paintings created by the prisoners. With over 20 years of experience in the event management industry, his accomplishments and contributions are truly commendable.



MR. GAURAV SINGH WALDIA

With over 14 years of experience in the event management industry and more than 6 years in training and mentorship, he has established himself as a seasoned professional in the field.

A Hotel Management graduate from Pune University and a proud alumnus of NIEM Pune (Batch 2006-07), he brings extensive expertise in marketing and event planning. His deep industry knowledge, strategic approach, and mentorship skills have contributed to the success of numerous events and aspiring professionals in the industry.





NEW DELHI

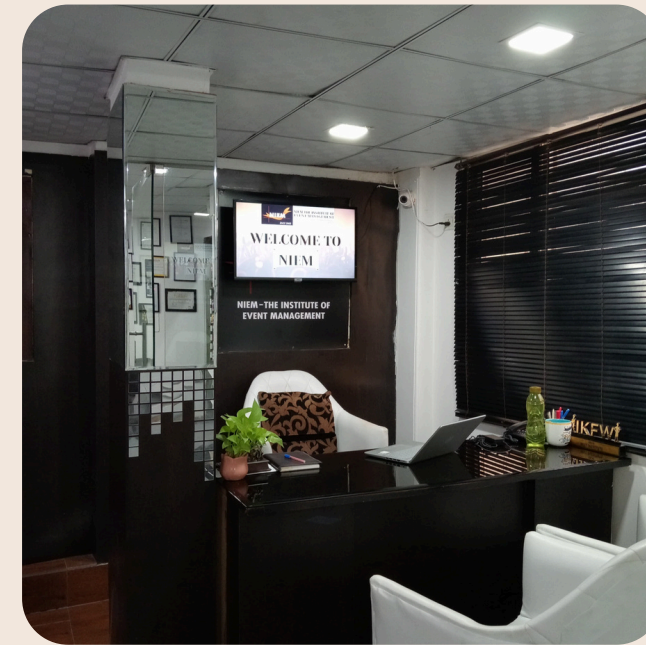
Located in South Extension, New Delhi, since 2016, NIEM The Institute of Event Management is a premier institution dedicated to providing specialized education and hands-on training in Event Management.

NIEM offers a diverse range of programs, including an Associate Diploma in Events and Postgraduate Programs in Event Management, designed to equip students with theoretical knowledge and practical expertise. The curriculum covers key aspects such as event planning, production, marketing, and operations, ensuring a well-rounded education.

The institute places a strong emphasis on experiential learning through in-house training, workshops, live events, internships, and industry collaborations, allowing students to gain real-world exposure and industry-relevant skills.

Renowned for its expert faculty, industry-focused curriculum, and strong network with leading event management companies, NIEM New Delhi prepares students for successful careers in corporate events, weddings, exhibitions, entertainment, and festivals.

With a mission to develop Future Leaders in Event Management, NIEM New Delhi continues to be the top choice for aspiring event professionals.





MR. PANKAJ ADYA

More than 17 years of experience in event industry and more than 10 years of experience in teaching . An Alumni of NIEM Pune



MR. GAURAV SINGH WALDIA

WITH OVER 14 YEARS OF EXPERIENCE IN THE EVENT MANAGEMENT INDUSTRY AND MORE THAN 6 YEARS IN TRAINING AND MENTORSHIP, HE HAS ESTABLISHED HIMSELF AS A SEASONED PROFESSIONAL IN THE FIELD. AN ALUMNI OF NIEM PUNE



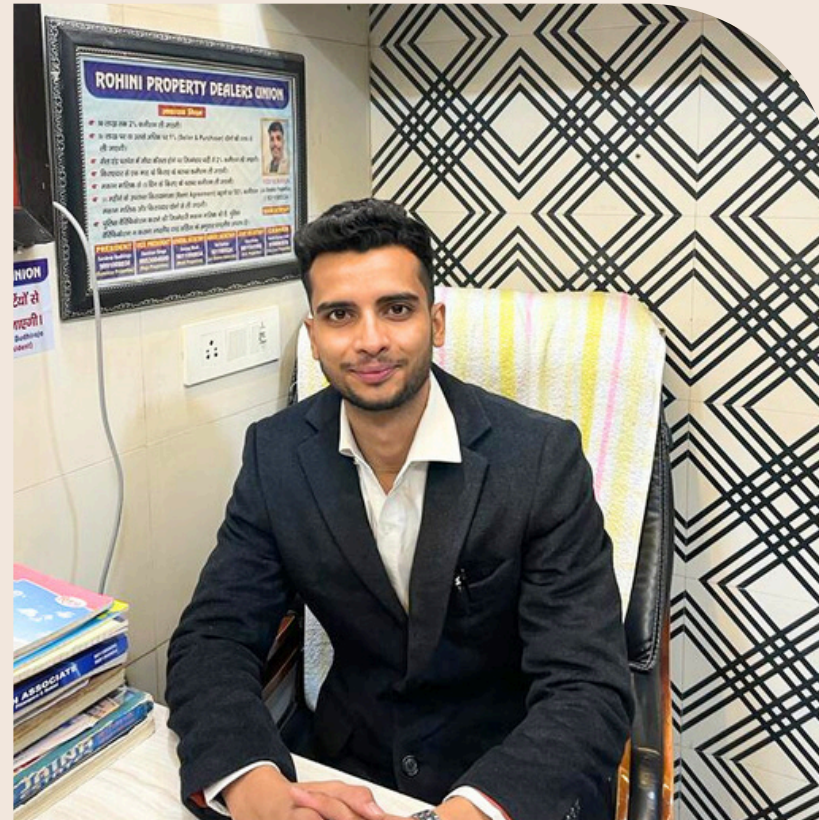
MR. MAVIYA SYED

3 yr experience in Hotel Industry as Banquet Manager
6 yr Experience of Event Industry
Managed more than 200 weddings and many other events



GEETA MALIK SACHDEVA

Contributed knowledgeable information to the students in the field of education to attain a better future for themselves. Worked at school levels education from toddlers to teenagers and now contributing in the field of management to create intellectually, capable and highly professional individuals.



MR. MANTHAN SUKHIJA

Practising since 4 years in Delhi High Court. Expertise in Criminal and Civil Law.

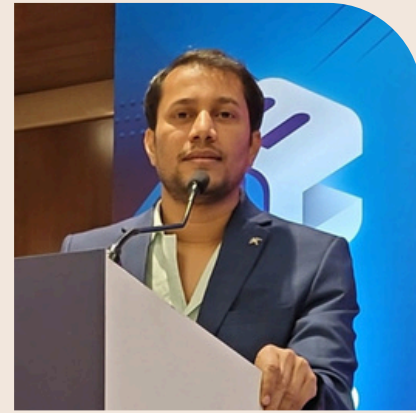


MR. RAJESH

More than 10 years of experience in teaching accounting . His unique teaching methods make his sessions more interesting



MR.HARSHIT GUPTA
Creative Head- shaadi gully



MR. ABHIRAM MARWAH
Showtime Event



**MRS.PRATEEKSHA
ADHIKARI**
DIGITAL MARKETING



MRS.NEHA CHAWALA
NV Concepts



MR.JITESH PANDEY
Team Backstage



MR.GAURAV CHANNANA
whistling Teel



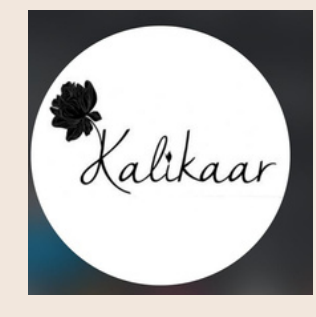
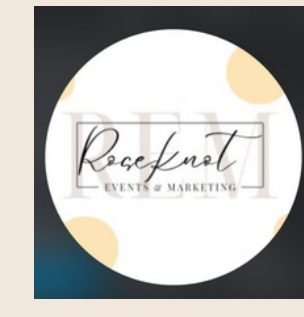
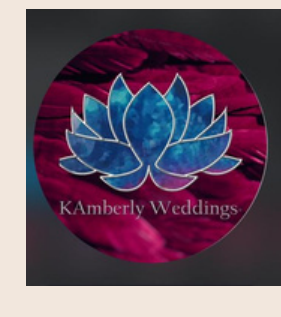
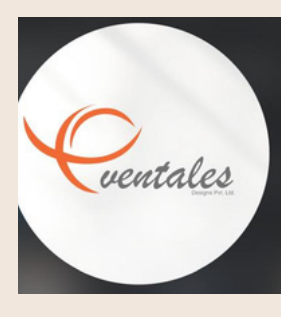
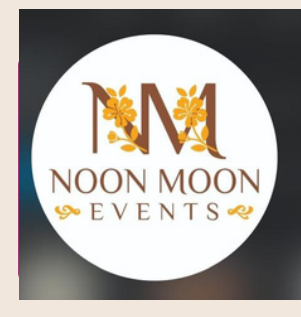
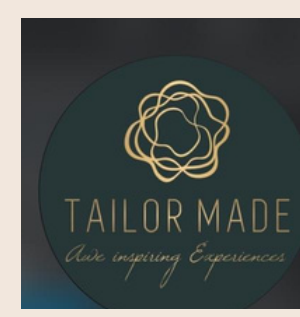
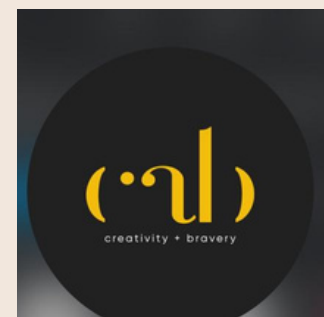
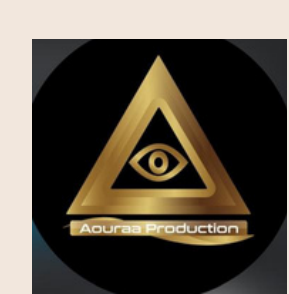
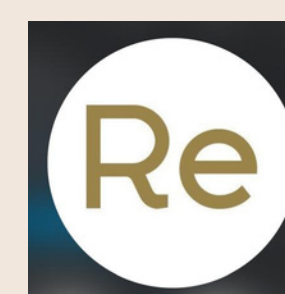
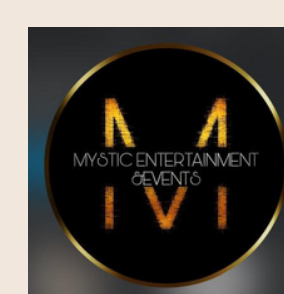
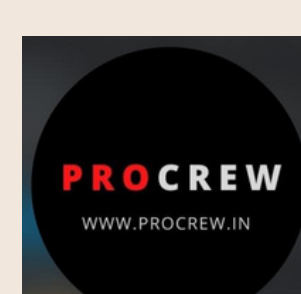
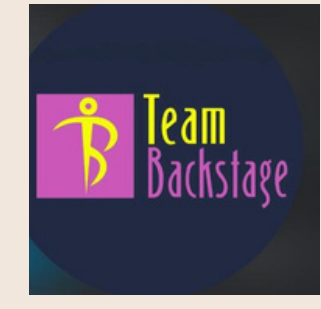
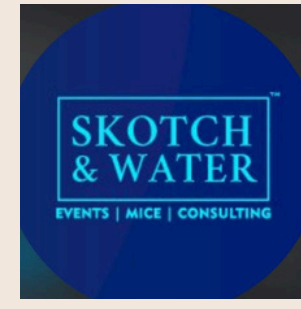
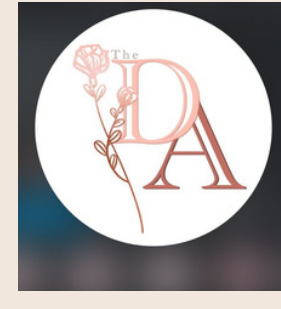
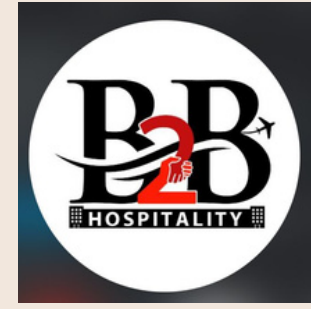
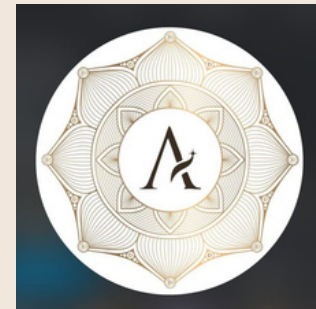
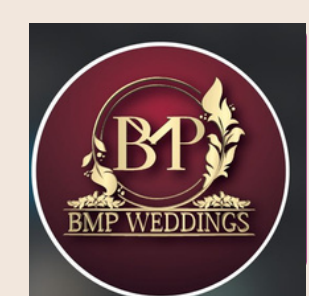
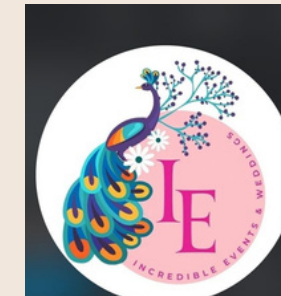
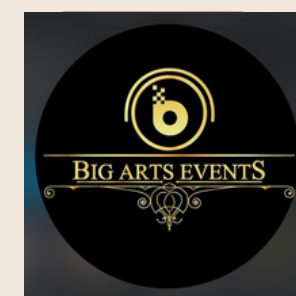
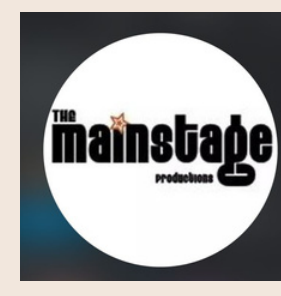
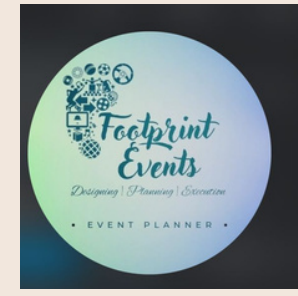
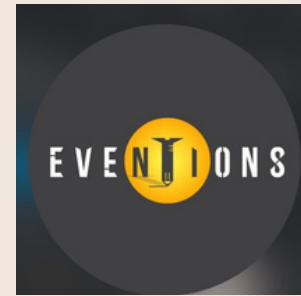
**MR.SHASHANK
THAPLAYAL**
showbiz











Why a Student Should do Event Management Course?

A professional event management course will be helpful in building up initial foundation of a student where he will learn about importance of duties and responsibility ,teamwork and coordination, During the course they will get a chance to witness once in a life time event which ultimately will add up to their experience.

Key benefits of Joining NIEM New Delhi:

- Learning from the Experts.
- Lifetime assistance and guidance.
- Maximum event exposure.
- Chance to be Part of NIEM family.
- Professional training.

NIEM New Delhi achievement at a Glance:

- Industry Based Faculty
- 99% placement record
- 150+ on-field live events training

Diploma in Events

Duration: 11 Months

Why a Student Should do Diploma in Events Course at NIEM New Delhi?

This course is specially designed by keeping this thing in mind that the students who are still in process of completing their graduation can easily join the same.

- Flexible class timing .
- Class on alternate days
- Learning And Earning at the same time.

Fees Structure: Rs 1,15,050/- (inclusive GST)

Theoretical Subjects: Event Accounts, Event Special Topics, Event Marketing, Event Production, Basics of Event and many more...

Workshop and Guest Lectures: Flower workshop, light and sound, balloon decor, SFX, Digital marketing, Hospitality and Catering, Risk Management, Vendor Management, Wedding Planning, Basic Designing, Basic Excel & PPT and many more...

Lecture and Practical Training Schedule: Class thrice a week, on field training are announce as per the schedule of events and there will be a three months internship opportunity.

PG Diploma in Events

Duration: 11 Months

Why a Student Should do Diploma in Events Course at NIEM New Delhi?

This course is specially designed by keeping this thing in mind that the students can get

- Event exposure which will add up to their Experience.
- Chance to build up network and connection with various event agencies and vendors.
- It a management course which will eventually add up to their skills.

Fees Structure: Rs 1,30,390/- (inclusive GST)

Theoretical Subjects: Event Accounts, Event Special Topics, Event Marketing, Event Production, Modern Scenario of Events, Event Planning and many more...


Workshop and Guest Lectures: Flower workshop, light and sound, balloon decor, SFX, Digital marketing, Hospitality and Catering, Risk Management, Vendor Management, Wedding Planning, Basic Designing, Basic Excel & PPT and many more...

Lecture and Practical Training Schedule: Class thrice a week, on field training are announce as per the schedule of events and there will be a three months internship opportunity.

GET IN TOUCH WITH US

A VISION CRAFTED BY DR. HOSHI BHIWANDIWALLA

FOR ADMISSION RELATED ENQUIRIES:

 8826969909/8390301119

 www.niemindia.com

 niem.newdelhi@yahoo.com



H-68, 3rd floor,
Near bengali sweets,
South extension part 1, New Delhi - 49

- *Consistently maintaining a track record of placing over 90 % of students every year.*
- *Several NIEM students have successfully launched their event companies, décor businesses, and production houses.*

Head Quarters: Mumbai and Pune

25
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