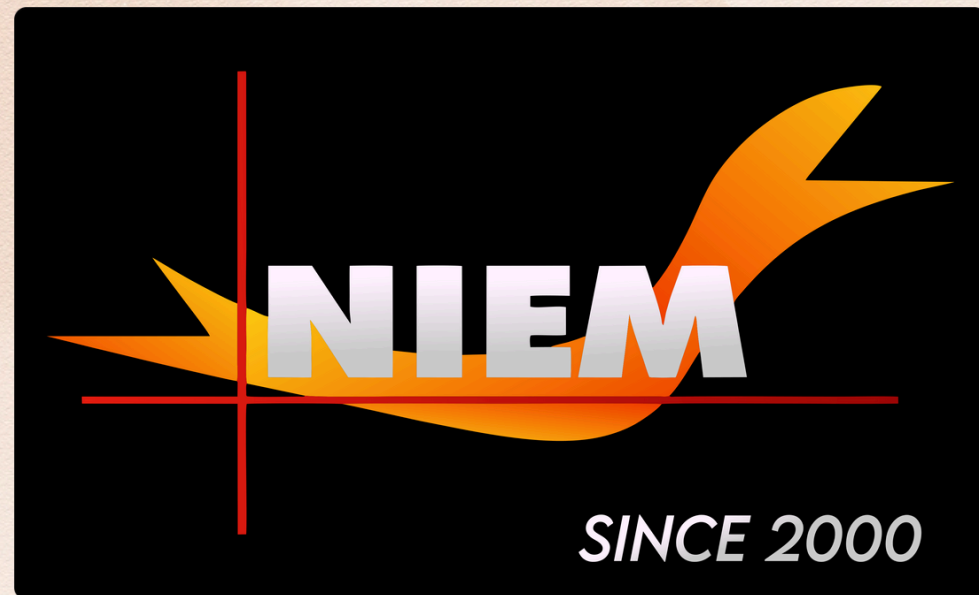


25
YEARS OF
EXCELLENCE
IN CRAFTING
EVENT LEADERS



NIEM THE INSTITUTE OF EVENT MANAGEMENT

A vision crafted by **DR. HOSHI BHIWANDIWALLA**
FATHER OF EVENT MANAGEMENT

FROM CLASSROOM TO THE REAL WORLD

Hilla and Hoshi Bhiwandiwalla Foundation

The **Hilla and Hoshi Bhiwandiwalla Foundation** was established in 2024 **an initiative** by **NIEM Pune** to honor **the legacy of Dr. Hoshi Bhiwandiwalla Sir**, the esteemed founder, dean, and director of Asia's First Event Institute, NIEM, as well as **his beloved mother, Hilla Bhiwandiwalla**. Dr. Hoshi Bhiwandiwalla Sir was renowned for his pioneering contributions to the events industry, shaping the landscape of event management education in Asia. His passion, dedication, and visionary leadership left an indelible mark on the field.



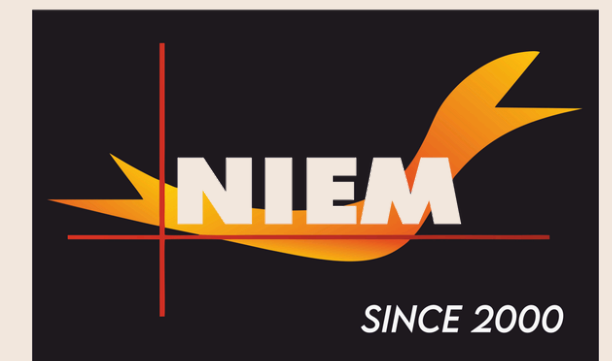
The foundation aims to carry forward Dr. Bhiwandiwalla's commitment to education, innovation, and community development. It serves as a platform to support initiatives aligned with his values and goals, particularly in the realms of education, entrepreneurship, and social welfare. By nurturing talent, fostering creativity, and promoting sustainable practices, the foundation strives to uphold the ideals exemplified by Dr. Hoshi Bhiwandiwalla and his mother, Hilla Bhiwandiwalla.

In essence, the Hilla and Hoshi Bhiwandiwalla Foundation stands as a testament to the enduring legacy of two remarkable individuals, dedicated to enriching lives, fostering innovation, and making a positive impact on the world.



WHO ARE WE?

NIEM The Institute of Event Management - A Vision Crafted by Dr. Hoshi Bhiwandiwalla is **Asia's first and best institute** teaching Event Management, holding a **Limca Book record**. NIEM has established partnerships with international and national bodies such as **IFEA, FICCI, CII, EEMA, Ad Club of Bombay**, etc. It proudly claims the achievement of producing the highest number of Event Professionals globally, maintaining excellent placement records, and offering event training for world-class events. NIEM stands out as the only event college globally with **in-house events of national significance**.



A vision crafted by
Dr. HOSHI BHIWANDIWALLA
(Father of Event Management)

The course was initiated with the goal of producing a trained and qualified workforce for the event and entertainment industries, aiming to elevate India's position in the Events Industry. NIEM's efforts were recognized in a letter from our then Chief Minister of Gujarat, who is now our Honorable Prime Minister, **Shri. Narendra Modi**. 'Innovation' is the key mantra at NIEM. As Asia's first institute, it introduced practical training exclusively for students to learn hands-on events, providing a thoroughly Indianized course with almost 97% placements every year. Dr. Hoshi Bhiwandiwalla introduced a new subject to the world, **Event Accounts**, and offers world-class training for India's top events, including international ones.

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DR. HOSHI BHIWANDIWALLA

He holds M.Com, DMS, DHE, PhD (Mumbai), and PhD (USA) degrees. He is the **founder** of **NIEM The Institute of Event Management**, also widely recognized as the **'Father of Event Management.'** With over 40 years of experience in teaching and events, he has been honored with the **Rajiv Gandhi Rashtriya Ekta Award**. His name is featured in the **Limca Book of Records** for initiating **Asia's first event management course**. He spent 30+ years teaching at NM college, serving as vice principal for a few years.



He has authored **six books** on events, including one for Pune University. A trained professional in event management accredited by the **International Accreditation Organisation (IAO)**, he presented a paper on education at the **world conference** in Chennai, hosted by Arizona University. Furthermore, he has contributed articles and research papers on events to various forums, newspapers, and publications. He served as a resource person at the University of Mumbai accountancy and was honored as the **Times of India Men of the Year** in 2019, in addition to receiving numerous national and international awards.



DR. KARNA UPADHYAY

He holds a doctorate degree along with DIEM, an MBA, PGDAME, and BMS. He has been honored with the **Rashtriya Padma Bhushan Sammaan**. Recently, he was also recognized for his contribution to the field of event education by the **honorable Governor of Maharashtra state**. In addition to his academic achievements, A trained professional in event management accredited by the **International Accreditation Organisation (IAO)**, he is the author of two books: "**Event Management – A Professional and Development Approach**" and "**Event Production and Operations Unveiled**."



He has received many awards like the **Iconic Indian Achiever, International Leadership Excellence, Maharashtra Bhushan Award, National Icon**, and many more. He was felicitated by the authorities of the Maharashtra prison department for his support in conducting exhibitions of various paintings created by the prisoners. With over 20 years of experience in the event management industry, his accomplishments and contributions are truly commendable.



MR. RANVEER SINGH DAGDI

Beginning his career in the event industry in 2006, Ranveer Singh Dagdi started NIEM Indore center in 2017 to provide Best & Best comprehensive event management services for a diverse range of events including corporate launches, trade shows, sports events, concerts, community events, and specialty television shows in collaboration with renowned TV channels such as Zee, Star, Colors, and Sony. With a vast 18 years of experience in the event field and his expertise in forming robust business partnerships and effectively managing teams, he has successfully achieved the company's goals. NIEM Indore has been continuously endeavoring to foster an environment that promotes the all-round development of students and motivates them to harness their potential toward excellence, thereby nurturing them into future leaders.





Indore, the educational hub of Central India, is renowned for its rich history, dynamic growth, and thriving event industry. NIEM Indore, strategically located in this vibrant city, provides aspiring event professionals with world-class education and hands-on training in event management.

Why Indore?

- Cleanest City in India – Awarded the title for seven consecutive years, reflecting its commitment to sustainability and innovation.
- Rich Legacy & Economic Growth – Established as a trading hub in the 16th century, Indore is now the financial capital of Central India and a key player in the region’s economy.
- Premier Event Destination – Indore has hosted prestigious events such as the Pravasi Bhartiya Summit 2023, Global Investor Summit 2023, IPL matches, IIFA Awards, and Indian Television Academy Awards, alongside major conferences like ISACON, IRIA, IOACON, and AICOG.
- Smart City Development – Recognized among India’s 100 Smart Cities, ensuring state-of-the-art infrastructure and hi-tech facilities for businesses and education.
- Diverse Industry Exposure – A perfect blend of corporate, political, and entertainment events, offering students unmatched opportunities to learn, network, and grow.
- Internship & Career Prospects – NIEM Indore provides extensive internship opportunities across all event segments, allowing students to gain real-world experience and build successful careers.

With its industry-focused curriculum, strong corporate network, and experiential learning approach, NIEM Indore is the ideal destination for students aspiring to become future leaders in event management.



CIEMA - COMBINED INITIATIVE FOR EVENT MANAGER'S WELFARE ASSOCIATION



MR. HARSH SHIVHARE
Director -Rubicon SFX



MS. PRAGATI GUPTA
Director - Purple Patch



MS. ANVI KOTHARI
Director -Sanskritam Events



MR. DILIP FAGNA
DIRECTOR - PROPLANNERS



MR.AKHIL KACHOLIYA
*DIRECTOR PROTONS
BUSINESS SCHOOL*



MR.SHISHIR SOMANI
*DIRECTOR - ARCHER
PUBLICATIONS*



MR. ANAND NANDWAL
*BRAND MANAGER - DAINIK
BHASKAR*



MR.SANTOSH GAWALANI
*DIRECTOR - EDGE EVENTS
AND SOLUTIONS*





Why a Student Should do Event Management Course?

A professional event management course will be helpful in building up initial foundation of a student where he will learn about importance of duties and responsibility ,teamwork and coordination, During the course they will get a chance to witness once in a life time event which ultimately will add up to their experience.

Key benefits of Joining NIEM Indore:

- Learning from the Experts.
- Lifetime assistance and guidance.
- Maximum event exposure.
- Professional training.

NIEM Indore achievement at a Glance:

- Industry Based Faculty
- CIEMA - Combined Initiative for Event Manager's Welfare Association
- On-field live events training

Diploma in Events

Duration: 11 Months

Why a Student Should do Diploma in Events Course at NIEM Indore?

This course is specially designed by keeping this thing in mind that the students who are still in process of completing their graduation can easily join the same.

- Flexible class timing .
- Class on alternate days
- Learning And Earning at the same time.
- Course is Structured as 70% Practical and 30% Theoretical

Fees Structure: Rs 1,25,000/- (inclusive of GST) **Special Offer:** Rs 1,15,000/- (inclusive of GST) if paid in full at the time of admission.

Theoretical Subjects: Event Accounts, Event Special Topics, Event Marketing, Event Production, Basics of Event and many more...

Workshop and Guest Lectures: Career Opportunities, Wedding Management, Sports Event, Cyber Crime Awareness, Expectation V/S Reality, Crisis Management, Corporate Event Documentation And Requisite Relation Between Venues(Hospitality) And Event Management, Artist Management, SFX, Event Technicals Industry Readiness and many more....

Lecture and Practical Training Schedule: Class thrice a week (theory part is covered within three to four months) and on field training are announce as per the schedule of events.

PG Diploma in Events

Duration: 11 Months

Why a Student Should do PG Diploma in Events Course at NIEM Indore?

This course is specially designed by keeping this thing in mind that the students can get

- Event exposure which will add up to their Experience.
- Chance to build up network and connection with various event agencies and vendors.
- It a management course which will eventually add up to their skills.
- Course is Structured as 70% Practical and 30% Theoretical

Fees Structure: Rs 1,25,000/- (inclusive of GST) **Special Offer:** Rs 1,15,000/- (inclusive of GST) if paid in full at the time of admission.

Theoretical Subjects: Event Accounts, Event Special Topics, Event Marketing, Event Production, Basics of Event and many more...


Workshop and Guest Lectures: Career Opportunities, Wedding Management, Sports Event, Cyber Crime Awareness, Expectation V/S Reality, Crisis Management, Corporate Event Documentation And Requisite Relation Between Venues(Hospitality) And Event Management, Artist Management, SFX, Event Technicals Industry Readiness and many more....


Lecture and Practical Training Schedule: Class thrice a week (theory part is covered within three to four months) and on field training are announce as per the schedule of events.


GET IN TOUCH WITH US

A VISION CRAFTED BY DR. HOSHI BHIWANDIWALLA

FOR ADMISSION RELATED ENQUIRIES:

 +91 93005 85875 / 8602585875

 www.niemindia.com

 niemindore@gmail.com



**G2 GROUND FLOOR, MORYA HERITAGE,
CORAL HOSPITAL LANE, NEAR 56
DUKAN, NEW PALASIA, INDORE,
MADHYA PRADESH 452001**

- *Consistently maintaining a track record of placing over 80% of students every year.*
- *Several NIEM students have successfully launched their event companies, décor businesses, and production houses.*

HEAD QUARTERS: MUMBAI AND PUNE